
Subject: iAdvertise

Posted by [Altzan](#) on Thu, 18 Feb 2010 03:43:55 GMT

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Quote:Apple Patents Technology That Would Force Users to Interact with Ads

Its distinctive feature is a design that doesn't simply invite a user to pay attention to an ad — it also compels attention. The technology can freeze the device until the user clicks a button or answers a test question to demonstrate that he or she has dutifully noticed the commercial message. Because this technology would be embedded in the innermost core of the device, the ads could appear on the screen at any time, no matter what one is doing.

<http://preview.tinyurl.com/yg8vko8>

This is one of the silliest ideas I've heard in a long while. Forcing people to interact with ads or have the device locked down until the user complies?

Subject: Re: iAdvertise

Posted by [slosha](#) on Thu, 18 Feb 2010 03:53:21 GMT

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It's Apple, and I'm honestly not surprised. They would do something like this.

Subject: Re: iAdvertise

Posted by [nikki6ixx](#) on Thu, 18 Feb 2010 04:17:45 GMT

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This might be useful if Apple wanted to subsidize sales of its devices. Cell-phone providers could offer two variations of the iPhone, one that is ad-supported and one that isn't.

The one with advertising would sell for very cheap, and the ads would display for the duration of the user's contract. I'm sure a lot of high-schoolers would grab a discount iPhone and then click through ads.

Subject: Re: iAdvertise

Posted by [Carrierll](#) on Thu, 18 Feb 2010 12:01:01 GMT

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Or you could just not buy Apple... lol

Subject: Re: iAdvertise

Posted by [GEORGE ZIMMER](#) on Thu, 18 Feb 2010 12:20:36 GMT

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nikki6ixx wrote on Wed, 17 February 2010 22:17 This might be useful if Apple wanted to subsidize sales of its devices. Cell-phone providers could offer two variations of the iPhone, one that is ad-supported and one that isn't.

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This is probably what they'll do.

GOOD THING THEY'RE NOT M\$, THOUGH! LOLOLOL

Subject: Re: iAdvertise

Posted by [nikki6ixx](#) on Thu, 18 Feb 2010 17:08:34 GMT

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CarrierII wrote on Thu, 18 February 2010 06:01 Or you could just not buy Apple... lol

But it's what all the cool kids have!

Subject: Re: iAdvertise

Posted by [CarrierII](#) on Thu, 18 Feb 2010 17:31:32 GMT

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nikki6ixx wrote on Thu, 18 February 2010 17:08 CarrierII wrote on Thu, 18 February 2010 06:01 Or you could just not buy Apple... lol

But it's what all the cool kids have!

And as my thread has demonstrated, has nowhere near the durability of the Zen, for example.

Subject: Re: iAdvertise

Posted by [dr3w2](#) on Thu, 18 Feb 2010 22:40:14 GMT

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Glock~ wrote on Wed, 17 February 2010 21:53 It's Apple, and I'm honestly not surprised. They would do something like this.

Subject: Re: iAdvertise

Posted by [R315r4z0r](#) on Fri, 19 Feb 2010 01:36:52 GMT

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nikki6ixx wrote on Wed, 17 February 2010 23:17The one with advertising would sell for very cheap, and the ads would display for the duration of the user's contract. I'm sure a lot of high-schoolers would grab a discount iPhone and then click through ads.
One day, walking down a relatively populated walk in the park, talking with your girlfriend on your iPhone:

You: So what's up?

GF: Nothing... I'm so bored! Wanna hang out?

QUICK SUDDEN VOCAL ADVERTISEMENT: WOULD YOU LIKE TO INCREASE THE SIZE OF YOUR PENIS?

You: Sure.

You: WAIT! WTF? NO! NO! I don't need to do something like that!

GF: Oh, so if that's how you feel, then maybe we should just stop going out?

Hangs up

You: ...

Subject: Re: iAdvertise

Posted by [CarrierII](#) on Fri, 19 Feb 2010 19:09:39 GMT

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R315r4z0r wrote on Fri, 19 February 2010 01:36nikki6ixx wrote on Wed, 17 February 2010 23:17The one with advertising would sell for very cheap, and the ads would display for the duration of the user's contract. I'm sure a lot of high-schoolers would grab a discount iPhone and then click through ads.
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You: ...

Post of the year.
