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Subject: Re: Google ad sense

Posted by [Beanyhead](#) on Wed, 30 Jun 2004 19:08:39 GMT

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spreegem2. A page impression is when a user clicks on the ads and executes them according to Google, so then what is a click?

Wrong. A page impression is when it's shown on your site, when visitor sees the ad. A click is when its clicked.

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