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Subject: Looks like the public really thinks Reborn sucks  
Posted by [Terran\\_Drone](#) on Sat, 03 Jan 2004 14:10:28 GMT  
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warrantoTake my commercial example again. How is a company going, "our product is better, all others are inferior. So buy our stuff!", NOT calling other products names? Sure they don't mention the "others" by name, most of the time, but competition is all about saying how much your product is better than the other persons by showing how inferior it is.

Isn't that EXACTLY what I said? It's the mature WAY they use to tell how other products are inferior, understand? So what's the difference between that and what ACK is doing?

"Our product causes 10 times better results, because.. etc etc" vs. "Reborn sucks (!), a couple of other people think so too!"

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