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Subject: Re: Google

Posted by [jnz](#) on Mon, 17 Jan 2011 19:11:21 GMT

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Why would audience targeted advertising be something to worry about? If you don't do anything illegal - or post evidence of you doing anything illegal or slagging off your boss etc on the internet then I don't see what you have to worry about.

If google sold, mislaid, gave or someone else managed to get your personal information, then google is, in most countries, liable for prosecution and liable for damages caused. Surfing habits would probably not hold up as personal information, and besides, who the hell is dumb enough to click the sponsored ads anyway?

So, in my honest opinion, I don't give a shit.

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