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Subject: Re: C&C 4 Coming!!!!

Posted by [nikki6ixx](#) on Tue, 21 Jul 2009 03:50:48 GMT

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People can argue about Generals sucking until they're blue in the face, but from a marketing and sales point of view, it was very successful. For one thing, it was created relatively recently after 9/11. Another thing is that it has a believable world, as opposed to the 'Tiberian Universe' and the Red Alert 2/3 one, which quite a few people regard as rather 'nutty.' This new setting allowed C&C to reach a mass audience made it one of the best selling games in '03.

The game itself rated very highly too, so obviously EA made a very smart move. Plus, it likely brought people into the C&C fold that may have not been interested in the other two universes previously.

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