Your options:

1. Buy the game and install normally. Not ideal; see A.

2. Buy the game and download a crack. Not ideal; see B.

3. Buy the game and download the pirated version. Not ideal; see B.

4. Buy the console version. Not ideal; see C.

5. Pirate the game. Not ideal; see D.

6. Boycott the game or hold your purchase until/unless the DRM is removed. Ideal; see E.

7. Locate a similar game with no DRM and buy it instead. Ideal; see E.

A. Submit to whatever restrictions EA wishes to place upon you, risk loss of functionality due to service outages, program/hardware conflicts, and risk possible damage to your OS. Not ideal.

B. Avoid the potential hassle of DRM, but still support the company- on the downside, you're also still supporting the DRM even if you circumvented it. Also not ideal, but a good option if you can't bear to pass on the game.

C. Nicely avoids the potentially burdensome and harmful DRM, but restricts you to a non-upgradeable platform, limits your ability to mod the game, and probably saddles you with an inferior interface and control scheme. Also gives money to the company responsible for the DRM; not ideal but a workable alternative if the game is a must-have.

D. Sidesteps the DRM at the cost of your conscience- if you have one. Does not support the company responsible for the DRM, but may encourage said company to put more DRM on future releases if done by a large number of people (large enough to be detected and turned into statistics, that is). Not ideal.

E. Avoids supporting or using DRM. You might miss the game you originally wanted, but you haven't spent money on a product that is defective by design. If at all possible, do this.