This is the way how everything should be attached (this is of a vehicle but turrets work the same)

(from tutorial at renhelp -> http://www.renhelp.net/index.php?mod=Tutorials&action=view&id=59)

What is the base preset you used to make the tower? Did you set the turret tilt rate and turret tilt max etc (check a mediumtank what to fill in)

In the same 'settings tab' there is located a tab called 'animation' fill in the animation name there

For example in the cnc_gdi_orca it is ->
V_GDI_ORCA.V_GDI_ORCA (the name of your original file say prismtower.w3d -> then it is prismtower.prismtower)

I hope all will work then