Subject: A Little Humor Breaks up the Tension... Posted by NHJ BV on Thu, 06 Mar 2003 20:38:25 GMT

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Here's something to laugh:

Thank you for purchasing a McDonnell Douglas military aircraft. In order to protect your new investment, please take a few moments to fill out the warranty registration card below. Answering the survey questions is not required, but the information will help us to develop new products that best meet your needs and desires.

| 1.   |
|--|
| [_] Mr.  |
| [_] Mrs.   |
| [_] Ms.  |
| [_] Miss   |
| [_] Lt.  |
| [_] Gen.   |
| [_] Comrade  |
| [_] Classified   |
| [_] Other  |
| First Name:  |
| Initial:   |
| Last Name:   |
| Password: (max. 8 char)  |
| Code Name:   |
| Latitude-Longitude-Altitude:   |
| 2. Which model aircraft did you purchase?  [_] F-14 Tomcat  [_] F-15 Eagle  [_] F-16 Falcon  [_] F-117A Stealth  [_] Classified  |
| 3. Date of purchase (Year/Month/Day):/ 4. Serial Number:   |
| <ul><li>5. Please indicate where this product was purchased:</li><li>[_] Received as gift / aid package</li><li>[_] Catalogue / showroom</li><li>[_] Independent arms broker</li></ul> |
| [_] Mail order   |
| [_] Discount store   |
| [_] Government surplus   |
| [ ] Classified   |

| 6. Please indicate how you became aware of the McDonnell Douglas product you have just           |
|--|
| purchased:   |
| [_] Heard loud noise, looked up  |
| [_] Store display  |
| [_] Espionage  |
| [_] Recommended by friend / relative / ally  |
| [_] Political lobbying by manufacturer   |
| ••   |
| [_] Was attacked by one  |
| 7. Please indicate the three (2) factors that most influenced your decision to purchase this     |
| 7. Please indicate the three (3) factors that most influenced your decision to purchase this     |
| McDonnell Douglas product:   |
| [_] Style / appearance   |
| [_] Speed / manoeuvrability  |
| [_] Price / value  |
| [_] Comfort / convenience  |
| [_] Kickback / bribe   |
| [_] Recommended by salesperson   |
| [_] McDonnell Douglas reputation   |
| [_] Advanced Weapons Systems   |
| [_] Backroom politics  |
| Negative experience opposing one in combat   |
|  |
| 8. Please indicate the location(s) where this product will be used:                              |
| [_] North America  |
| [_] Iraq   |
| [_] Iran   |
| [_] Aircraft carrier   |
| [_] Iraq   |
| [_] Europe   |
| · · · · ·  |
| [_] Iraq [_] Middle Feet (not Irag)  |
| [_] Middle East (not Iraq)   |
| [_] Iraq   |
| [_] Africa   |
| [_] Iraq   |
| [_] Asia / Far East  |
| [_] Iraq   |
| [_] Misc. Third World countries  |
| [_] Iraq   |
| [_] Classified   |
| [_] Iraq   |
|  |
| 9. Please indicate the products that you currently own or intend to purchase in the near future: |
| [_] Colour TV  |
| [_] VCR  |
| [_] ICBM   |
| [_] Killer Satellite   |
| [_] CD Player  |
| [_] Air-to-Air Missiles  |

| [_] Space Shuttle [_] Home Computer [_] Nuclear Weapon   |
|--|
| 10. How would you describe yourself or your organisation? (Indicate all that apply)  [_] Communist / Socialist  [_] Terrorist  [_] Crazed  [_] Neutral  [_] Democratic  [_] Dictatorship  [_] Corrupt  [_] Primitive / Tribal  |
| 11. How did you pay for your McDonnell Douglas product?  [_] Deficit spending  [_] Cash  [_] Suitcases of cocaine  [_] Oil revenues  [_] Personal cheque  [_] Credit card  [_] Ransom money  [_] Traveller's cheque  |
| 12. Your occupation:  [_] Homemaker  [_] Sales / marketing  [_] Revolutionary  [_] Clerical  [_] Mercenary  [_] Tyrant  [_] Middle management  [_] Eccentric billionaire  [_] Defence Minister / General  [_] Retired  [_] Student   |
| 13. To help us better understand our customers, please indicate the interests and activities in which you and your spouse enjoy participating on a regular basis:  [_] Golf  [_] Boating / sailing  [_] Sabotage  [_] Running / jogging  [_] Propaganda / misinformation  [_] Destabilisation / overthrow  [_] Default on loans  [_] Gardening  [_] Crafts |

| _J Black market / smuggling   |
|-------------------------------|
| _] Collectibles / collections |
| _] Watching sports on TV      |
| _] Wines                      |
| _] Interrogation / torture    |
| _] Household pets             |
| _] Crushing rebellions        |
| _] Espionage / reconnaissance |
| _] Fashion clothing           |
| _] Border disputes            |
| Mutually Assured Destruction  |

Thank you for taking the time to fill out this questionnaire. Your answers will be used in market studies that will help McDonnell Douglas serve you better in the future -- as well as allowing you to receive mailings and special offers from other companies, governments, extremist groups, and mysterious consortia. As a bonus for responding to this survey, you will be registered to win a brand new F-117A in our Desert Thunder Sweepstakes!

Comments or suggestions about our fighter planes? Please write to: McDONNELL DOUGLAS CORPORATION Marketing Department Military Aerospace Division.

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