
Subject: Re: Japan prefers ps3>wii kthnx
Posted by [nikki6ixx](#) on Sun, 13 Jan 2008 09:58:59 GMT
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R315r4z0r wrote on Sun, 13 January 2008 03:44 That is retarded to think that the only thing consumers care about is price.

If you had a PSP, would you go to buy a DS game for it because it is cheaper?

Well, hold on... Studios will go where the money goes, so it's not as if HD-DVD should be written off. If anything, HD-DVD is just suffering due to the lack of proper marketing, and guidance. The technology behind it is sound, and it's more than capable to beat Blu-Ray.

It was only a couple months ago that Wal-Mart sold \$99 HD_DVD players. Why they won't do it again, I don't know, but what I do know, is that people will buy that product because the price is right. Get enough people to buy that unit, and the studios will have no choice but to produce HD-DVD technology.

As for the DS/PSP comment, you're talking two different formats that target two totally different audiences. Blu-Ray and HD-DVD are vying for the same audience, with perhaps HD-DVD going after more frugal customers, while Blu-Ray targets techies.

And trust me, consumers will almost always go for the cheaper item, as long as it's similar, and is shiny. I have to know this, because it's pertinent to my career.
