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Subject: Re: freerice.com

Posted by [genetix](#) on Fri, 21 Dec 2007 21:52:01 GMT

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Most sites like this don't go:

"Wow they earned 4 223 992 pieces of rice. We better count out that exact amount!"

Think about it. The website was made to help feed people in 3rd world countries. You think they give a dam if they give out the perfect amount of rice? Of course not. They make money off the banner ads on the site and that money would go towards feeding people. It's no new concept.

Quite the idea though. The whole counting rice thing is just there to help keep people playing.

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