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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [nikki6ixx](#) on Tue, 04 Dec 2007 00:27:54 GMT  
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One of the reasons I believe HD-DVD will be the successor is the backing from these guys. They are juggernauts in their industry, and have cash to throw around.

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Not only that, but the format is supported by two very big movie studios: Universal Studios, and Paramount Pictures. Plus, other electronics giants such as RCA, and Kenwood back the format.

Disney backing Blu-Ray is a moot point, because Disney hasn't exactly been doing all that well corporately, and re-releasing movies from their "vault" will only get them so far. I bring this up because Dreamworks has officially announced its support for HD-DVD, citing its cheaper costs.

And if you want to argue about hardware, then I'll give you this...

Quote:HD DVD discs employ much the same manufacturing process and protection coating as conventional DVDs, while Blu-ray Discs require mandatory hard coating to prevent damaging scratches, since the disc information is closer to the surface and more vulnerable to wear and tear.

That means more expensive manufacturing processes, and adoption of new methods.

Quote:In terms of audio/video compression, HD DVD and Blu-ray are similar on the surface: both support MPEG-2, VC-1, and H.264 for video compression. Virtually every HD DVD released uses an advanced MPEG-4 codec (VC-1 or H.264) for video compression, reducing the required space for equivalent quality video. The first generation of Blu-ray Disc movies however used the older and less efficient video codec MPEG-2, and many new titles still do.

Nice work Sony. Bring out a totally new technology, but use old codecs.

Quote:In terms of audio, there are many differences. With HD DVD support for the new Dolby Digital Plus audio codec is mandatory at 3.0 Mbit/s, but for Blu-ray players it is optional at 1.7 Mbit/s. Furthermore HD DVD players must be able to decode the new lossless audio codec Dolby True HD, but this is optional for Blu-ray players.

Once again, Sony is charging more, for less.

Here's another thing. Kmart, USA, a major retailer, now only offers HD-DVD because of the cheaper price, and believes HD-DVD is the better value. That's a bold move for a corporation, and Kmart is a very smart retailer.

We'll have to wait and see what happens. Last month, HD-DVD laptop computers outsold Blu-Ray laptop units 7 to 1, and Toshiba believes that the way to get HD-DVD into peoples' hands is with a computer, a device which is much more useful than a console.

Oh, and for what it's worth, many major porn studios also support HD-DVD.

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