
Subject: Re: Ohh. Emm. Gee.
Posted by [Zion](#) on Wed, 16 May 2007 23:01:57 GMT
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It is color.

The Optimus 103 (keys) was grayscale and that was \$1200. The original name of the concept was the Optimus 113, but was changed to Optimus Maximus has 113 color keys, hence the color images in the picture.

The reason it costs so much is because of the OLED technology. They did decide to go for something less expensive but it was just too impractical.
