Subject: Re: Sony's laughable viral marketing. Posted by \_ToXiN\_ on Mon, 18 Dec 2006 21:37:48 GMT

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http://www.youtube.com/watch?v=6Bqq38WZctA

And I actually remember seeing that and other Sony ad's that were good. Very good commercials that were brilliantly made. Even the PS2 commercials were excellent.

It's sort of sad seeing them descending to these sorts of depths with their advertising. What next, pulling Meme's off of /b/ at 4chan and using those to seem cool? =/