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Subject: Adobe Purchases Macromedia

Posted by [Dr. Lithius](#) on Sat, 18 Feb 2006 02:13:18 GMT

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I'm not sure how old this actually is, but it's only recently come to my attention that Adobe, makers of Adobe Premiere and Adobe PhotoShop, have finalized their purchase of Macromedia Software. What does this mean for Macromedia Flash and other related things? I'm not sure. What really scares me is the fact that Adobe was able to do this in the first place.

See...a while back, they bought Syntrillium, makers of Cool Edit and Windchimes. This wasn't all that unexpected considering Syntrillium was one of the "little fish," despite the phemonial success of Cool Edit Pro and so forth. But now, with Adobe purchasing Macromedia of all companies...what's going to be next? Who are they going to purchase in the near future? Are they planning to capitalize on something, somehow, some way? Or are they just trying to run a mega-company? And who's to say that one of the really huge companies(Microsoft is the only one that comes to mind, presently...) doesn't take notice of this movement Adobe's doing and swoop in to buy them?

It boggles my mind. Perhaps I worry too much, but this actually does sort of rank high on my "What-the-Fuck-O-Meter". First Syntrillium...then Macromedia... And then...the world!

Your thoughts?

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