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Subject: Re: FireOx | Opera

Posted by [Aircraftkiller](#) on Wed, 29 Jun 2005 13:40:56 GMT

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Crimson, if you don't like the website then don't view it. Blocking the advertisement from loading will stop that site from receiving income from the advertiser. I'm sure your tune would change if you needed to put advertisements up on n00bstories.com.

Quote:While you may view CERTAIN ads, you imply that you ignore most ads. If you block those annoying advertisers that you don't look at, you'll only be left with those that you DO look at. I don't see how that's a bad thing. Also, on a lot of advertisements, you don't get paid per click, you get paid on a monthly (or yearly) basis. It doesn't affect the site's income if they're paid continuously even if their viewers don't click.

Ignoring them is different from stopping them from loading completely. Advertisers will not pay for something that many people are not even loading in their computer. If over 50% of the television audience found out a way to block commercials between shows, I'm fairly sure they'd drop television advertising as well. I am really surprised you have this point of view considering you believe you're conservative, yet now that you have to deal with a side-effect of a free market you want nothing to do with it.

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